The Latest Development of IP Work in China

ZHANG Peng
East meets West, Vienna
11 April 2019
CONTENTS

1 Reform of IP Institutions

2 Latest Developments of IP Work
Prior to 2018, patents, trademarks and copyrights were administered by the *State Intellectual Property Office*, the *Trademark Office* and the *National Copyright Administration* respectively.
Reform of IP Institutions of China

Trademark

Patent

Geographical indications

CNIPA

China National Intellectual Property Administration
Reform of IP Institutions of China

CNIPA consists of EIGHT functional departments.

The Patent Office and The Trademark Office are subordinated to CNIPA.

12,000 patent examiners and 1,200 trademark examiners.
Latest Development of IP Work

- Action Plan for Deepening the Implementation of the National IP strategy
- Opinions on Accelerating the Development of an IP Powerhouse
- IP Protection and Utilization under the 13th Five-year Plan

Great Development of IP work
Latest Development of IP Work

IP Creation

Filed and Granted Applications of 2018

- Invention: 12.7%
- Utility Model: 22.8%
- Industrial Design: 11.6%
- Trademark: 79.3%

<table>
<thead>
<tr>
<th>Type</th>
<th>Granted</th>
<th>Application</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invention</td>
<td>1,000,000</td>
<td>1,000,000</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Utility Model</td>
<td>2,000,000</td>
<td>2,000,000</td>
<td>4,000,000</td>
</tr>
<tr>
<td>Industrial Design</td>
<td>3,000,000</td>
<td>3,000,000</td>
<td>6,000,000</td>
</tr>
<tr>
<td>Trademark</td>
<td>4,000,000</td>
<td>4,000,000</td>
<td>8,000,000</td>
</tr>
</tbody>
</table>
Latest Development of IP Work

A. Strict, Comprehensive, Fast and Equal protection

B. Revised Patent Law, the Copyright Law, the Trademark Law

C. 36 IP protection centers and fast-track right assertion centers

D. Social satisfaction over China’s IP protection increased from 63 points to 76 points
Latest Development of IP Work

**IP Utilization**

- Added value of IP-intensive industries increased to 12.4% of GDP

- Promoting the IP utilization system including the transfer and transaction of IP

- Technical contracts involving patents rising up to new high record
Latest Development of IP Work

Strengthen the coordination of the government

Promote standards implementation work of IP management criteria

Create good business environment for domestic and foreign companies
THANK YOU