Discussion round 4
Monitoring and alerting - what are today's unanswered challenges?

Chair: Sander De Vrieze, Centexbel
EPO expert: Roland Feinäugle
Aim of discussion round 4

IDENTIFY
best practices
challenges

SOLVE
finding the answers

SUGGEST
implementations
As patent information specialists, what are our major challenges for monitoring?

• Too many hits / timeliness

• Language barrier

• Uneducated recipients
Challenges, solutions, implementation by

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<tr>
<th>Vendors</th>
<th>R/NPOs</th>
<th>Industries</th>
<th>Int./ext. clients</th>
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<tbody>
<tr>
<td><strong>Too many hits / Timeliness</strong></td>
<td>Relevant results</td>
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<td>Consultation</td>
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<td>• AI</td>
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<td>• relevant visualisation</td>
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<td>• Classification</td>
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<td>• Data quality</td>
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<td><strong>Language barrier</strong></td>
<td>Improved automated machine translation (AI)</td>
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<td>Consultation</td>
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<td><strong>Uneducated recipients</strong></td>
<td>Collaborative monitoring and reporting tool</td>
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<td>Consultation</td>
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In-house solutions
Consortium • One stop shop for the user

- Automated
- Intelligent
- Customisable
- Interactive
What about Amazon? Bol.com? Any other webshop?

We are flooded by self learning systems